

New Executive Director Selected

Linda Dodd will be the new executive director of the United Way of Carlsbad and South Eddy County, board chair Cathy Goad has announced.

Last year's United Way campaign raised more than \$850,000, most of which will directly support initiatives aiming to provide educational, income and health improvement opportunities for local residents. The United Way of Carlsbad & South Eddy County supports local non-profit organizations and projects designed to make a positive impact on the community. Dodd replaces Shaye Coats, who resigned in March.

Dodd brings more than 18 years of management-level experience to the table and more than a decade of experience with non-profit

organizations," Goad stated. She has previous experience working with many of our local partner agencies and has made a positive impression everywhere she has worked or volunteered due to her organization, work ethic and dedication.

The United Way received numerous applications for the executive director position, but Dodd's creativity and confidence during her interview with board members were elements that impressed the selection committee, Goad said. Dodd has most recently served as the program coordinator for the Carlsbad Literacy Program. She also has previous experience as a preschool teacher, corporate sales trainer and sales manager and extensive volunteer service

with the Girl Scouts of the Desert Southwest, who have honored her with several awards for her volunteerism.

The United Way board consists of a diverse representation of community members, including members of the banking, medical and potash communities.

Thanks to this generous community, the United Way of Carlsbad & South Eddy County has run a number of extremely successful campaigns. The United Way is increasingly looking for more ways to make a positive impact in the community," Goad concluded.

We believe Linda Dodd is the right person to help us achieve this goal and very much look forward to working with her.?



Linda Dodd

Directors' Notes:

What an amazing opportunity! The opportunity to contribute and serve the community that we call home is beyond a blessing. As the newly selected executive director of the United Way of Carlsbad and South Eddy County, I am thrilled to have the opportunity to continue making a long-lasting change in our community. I believe in teamwork and collaboration and understand that it takes an entire community working together to create a positive change for the future.

My name is Linda Dodd. My family and I have lived in Carlsbad for the past five years, and we are proud to call this town our home. While I am new to this position as executive director, I am not new to non-profits, leading an organization, or in community involvement. I worked with a Fortune 500 company as a sales manager and corporate sales trainer, which helped instill the organizational skills necessary for this position. Volunteering has always been an important part of my life. I wholeheartedly believe that the work volunteers do makes such an impact on our community that it is priceless. Speaking of volunteers, our upcoming Stuff the Bus campaign will start in July, and we need teams to help collect items! As a mom to three children, I personally know how costly school supplies can be, and this is such a wonderful opportunity for all of us to help children in our community have the necessary supplies to start school. Many of them wouldn't have these supplies otherwise. Start getting your teams together, and let's see who can

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Velo Victory



Members of the Carlsbad Velo Cycling Club present a check to United Way board members. The annual Cavern City Classic race serves as a fundraiser for the United Way of Carlsbad & South Eddy County.

Whitzel selected as Manager of Finance & Administration

The United Way of Carlsbad & South Eddy County is pleased to announce Michelle Whitzel as our newly-selected Manager of Finance & Administration.

Whitzel, a graduate of Carlsbad High School, previously worked with Lakeview Christian Home of the Southwest, Inc., as the Development Administrative Assistant. She serves on the board

of Nana's Fire and Safety School as the secretary and treasurer.

I am pleased to welcome Michelle Whitzel as the newly selected Manager of Finance & Administration for United Way of



Whitzel

Carlsbad & South Eddy County," said Executive Director Linda Dodd. Michelle brings a long history of financial management, and her attention to detail played a large part in her being selected. Michelle's energy and positive outlook will be a benefit to having her on our team to further the mission of United Way.?

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win the coveted Big Bus Award for collecting the most school supplies.

Please contact our office to sign up to be a part of this crucial community service project.

The work each of our partner agencies do is essential to our community, and I look forward to helping support your work.

Please feel free to contact me when I can be of assistance. My email address is: Director@unitedwayofcarlsbad.org. You can reach me at the office at 887-3504 or on my cell at 505-947-8898.

Until next time, Give, Advocate, Volunteer. Together, we can make a difference!



Way to Go Jersie!



The United Way of Carlsbad & South Eddy County would like to offer its sincere congratulations to Jersie Alba, who graduated from Carlsbad High School this year and served as the United Way's BPA student for 2013/2014.



ConocoPhillips supported the United Way of Carlsbad & South Eddy County this year and presented a check for \$17,500 to United Way board members, from left, Cathy Goad, Kathi Smith and Kyle Marksteiner.

Carlsbad Literacy Program

Come on out for a fun evening of Scrabble and support the Carlsbad Literacy Program. The Carlsbad Literacy Program will be hosting its first ever Scrabble Battle Fundraiser June 12th from 6pm to 8pm at the Leo Sweet Community Center. Each team fee is \$150 with prizes and trophies for the top winning team. To register or for more information, call 885-1752, email Literacy1@valornet.com, or visit our website at www.carlsbadliteracyprogram.com.

The Carlsbad Literacy Program is also very proud to announce that The New Mexico Coalition for Literacy in Santa Fe has selected Mari Campos-Waite, from the Carlsbad Literacy Program, as the statewide volunteer tutor of the year. Mari has been involved in the Carlsbad Literacy Program for many years, starting when she joined our community from Costa Rica in 2001. This past October, she signed on to be a volunteer tutor, and today she tutors nine students. She volunteers an average of 55 hours a month and demonstrates great character and a love for her students that goes unmatched.

She will be honored at the NMCL Annual Meeting in June.

Farewell Shanna



Shanna Coats-York, at right, pictured with her daughter, Michelle, at a farewell party honoring Shanna's service with the United Way. The United Way of Carlsbad & South Eddy County wishes Shanna and former executive director Shaye Coats the very best and thanks them both for their service to this organization.

Eddy County CASA

Volunteers and staff attended the 21st Annual Children's Law Institute conference in January. The funding for this vital advocacy training was made possible by United Way.

The theme for our annual Volunteer Appreciation Dinner in April was Celebrating 25 Years Advocating for Children. The Volunteer of the Year and recipient of the Judge James L Shuler award was Ann Brannon of Carlsbad. Rennie Moreno of Artesia was awarded Rookie of the Year.

April is National Child Abuse & Prevention Month. CASA and CYFD (Children, Youth & Families Department), along with many community members, including students from P R Leyva school, participated in our 2nd Annual Walk Against Child Abuse.

In May, we held our annual golf tournament fundraiser, which was a huge success. Thanks to all sponsors, players and those who donated door prizes and food.

Training for new CASA volunteers is scheduled to begin in the fall. If you or someone you know are interested in speaking up for the best interests of abused and neglected children in our community, please call 887-5966, visit our website at eddycountycasa.org, email us at eddycountycasa@windstream.net or come by the CASA office at 118 West Mermod.



Ann Brannon (above) and Rennie Moreno (below)



Six new volunteers were recently sworn in as child advocates. Above: left to right Daniel Blanchard, Patricia Galindo, Evelyn Salcido and Ana Marie Rocha. Below: Julie Cheatham and Jamie Miner.



CASA has also recently welcomed Ted Bartock (left) and Vance Jenkins (above) to its Board of Directors.



Girl Scout Troop 12007 used proceeds from their cookie sales to help out Noah's Ark. They bought food, cleaning supplies, toys, and pet care items that Noah's Ark needed. Pictured above are Isabella Robinson (Daisy), Chloe Pyeatt (Brownie), and Taylor Mae White (Junior).



Carlsbad Battered Families Shelter 4th Annual Banquet

Friday June 27, 2014

6:00 pm

Carlsbad Elks Lodge

1558 Elks Drive

Carlsbad NM

Please join us for Dinner, 2013-2014 "Angel" Awards, Live and Silent Auction!!

Tickets are \$25

Or

Sponsor a Table for 8 \$300

Corporate Table for 8 with name in program and plaque recognition at next year's banquet \$500

All tickets are Tax deductible

Please call 575-885-4615 for more information